



Certified Solution Focused Coach

May – December 2007

**Specialists Designation as a:
Certified Solution Focused Coach
from the Canadian Council of
Professional Certification**



About the Solution Focused Model and the origin of SF Coaching

The **Solution Focused Model** is a goal directed, future oriented, competency-based approach that draws its origin from the brilliant work of Milton Erickson as well as the team from the Mental Research Institute in Palo Alto, California. This approach was developed by **Insoo Kim Berg, Steve deShazer and their colleagues at the Brief Family Therapy Centre in Milwaukee, Wisconsin**. They were fascinated by what worked to help people to change and spent more than 25 years working inductively with clients. Unlike the traditional therapeutic approaches which focus on pathology, **Steve and Insoo** were driven to find something **effective and efficient**, to help satisfy what clients wanted and would not take a long time to find solutions.

Across the globe coaches, leaders, managers and consultants are discovering the positive power of the **Solution Focused Approach**. It merges as an important alternative to the traditional problem-solving methods.

Applying a **strengths-based perspective** using the **solution focused approach** offers a powerful yet subtle way of positive change. Like other service providers, especially in these times of rapid change, coaches must ensure a high level of performance and excellent results. Professionals seeking coaching are looking for the quickest possible success. The personal skills clients can develop through coaching are among the most sought-after qualities in the modern business world.

Professional Coaching is emerging as a perfect transition profession for therapists, counsellors, educators, clergy and other helping professionals. Coaching has burst upon the scene because personal growth is hot and diagnosis is not. People see the value of having a professional coach who can assist in designing their future – rather than getting over a past.

Certification Information

This **International Certification Programme** fulfills the qualifying requirements for the **Certified Solution Focused Coach (CSFC)**, specialty designation granted by the **Canadian Council of Professional Certification (CCPC)**.

This programme can also be applied toward training hours for the **International Coach Federation**.

Training Modules

Module 1: Brief Coaching for Lasting Solutions with Peter Szabo, Part I

Dates: 24-25 May 2007

Emphasis: To teach coaches how to conduct conversations that are most useful to clients to help them achieve their goals within a brief period of time and to help coaches make best use of the client's resources.

Module 2: Solutions in the Workplace with Mark McKergow and Jenny Clarke

Dates: 14-15 June 2007

Emphasis: To learn solution skills in working with a team or organization, to raise performance and morale and to expand tools to get better results with clients.

Module 3: Brief Coaching for Lasting Solutions with Peter Szabo, Part II

Dates: 6-7 Sept 2007

Emphasis: Application of the solution building process in challenging situations and learning the structure and process of the second and subsequent solution focused coaching interview

Module 4: Solution Focused Team Coaching with Lau Tat Chuan

Dates: 25-26 October 2007

Emphasis: Application of the solution building process in developing teams and facilitating team solutions.

Module 5: Project reviews and Presentations with Debbie Hogan

Dates: 6-7 December 2007

Trainers:

Peter Szabo, Doctor of Law, Master Certified Coach, Trainer, Switzerland

Peter is Founder and Managing Partner of Solutionsurfers, the largest coaching school in Switzerland. He also teaches coaching at several European universities. He coaches individual and corporate clients on management and life issues. Peter is a brilliant and imaginative trainer, and is a highly regarded member of the ICF (International Coach Federation) coach certification team. Peter is co-author with Insoo Kim Berg of *Brief Coaching for Lasting Solutions*, perhaps the most comprehensive book on SF coaching and considered by some to be one of the best books on coaching today.

Dr. Mark McKergow, International Consultant, Trainer, UK

Mark is a global pioneer applying Solutions Focus ideas to organizational and personal change. He trained at the Brief Family Therapy Centre in Milwaukee and MRI Palo Alto, California. Mark writes on systemic thinking and NLP, has a PhD in physics and an MBA. He is Director of the Centre for Solutions Focus at Work. He was a key figure in starting the SOL (Solutions in Organizations linkup) conference and is closely involved with the organization. He and Jenny Clarke founded SolutionsBooks in 2005. Mark is co-author with Paul Z Jackson of *The Solutions Focus, The Simple Way To Positive Change*.

Jenny Clarke, Corporate Coach, Trainer, Consultant, UK

Jenny is an independent consultant working as a solution focused facilitator and trainer helping people who want to change what they do or how they do it. She works with large organizations who are adapting to change, and as a personal coach to managers and directors. Her strengths are in communication, presentation, consultation and negotiation. Her style is facilitative and enthusiastic. Jenny is an international trainer and consultant hosting workshops for managers, consultants and coaches and is a regular member of the SOL International Steering Group.

Debbie Hogan, Trainer, Certified Solution Focused Coach, Singapore

Debbie has a Master's degree in Counselling and an Advanced Certificate in Ericksonian Psychotherapy and Hypnotherapy. She is an EAP provider and has conducted training for local and multi-national companies in the areas of change management, team building and personal development. She is an executive and life coach and has worked with CEO's, VIP's and executives. Debbie has a Graduate Diploma in Solution Focused Brief Therapy, is a Certified Solution Focused Therapist, a Certified Solution Focused Coach, and a Supervisor and Associate Examiner for the Canadian Council for Professional Certification. Debbie is the Executive Director and co-founder of the Academy of Solution Focused Training, Pte Ltd.

Lau Tat Chuan, Corporate Trainer, Consultant, Singapore

Tat Chuan offers corporate training and consultancy as an associate of the Singapore Training & Development Association; Imperial Consulting and as a Fellow of The Idea Factory. Tat Chuan has an MBA from Sloan MIT; an MA in Human Resource Development; a Post-Graduate Diploma in Education; a Post-Graduate Certificate in Dispute Resolution; and is certified to consult with the Harrison Innerview, Six Seconds Emotional Intelligence and FIRO-B instruments. He also holds a Graduate Diploma in Solution Focused Brief Therapy; a Certificate in Satir's Systematic Transformation Therapy; and a Certificate in Ericksonian Psychotherapy & Hypnotherapy. For pro-bono work, Tat Chuan is a counselor, family-life educator, work-life consultant, and Director for the Centre for Fathering. Tat Chuan is an associate of the Academy of Solution Focused Training.

For information or to Enroll Contact:

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