

**Academy of
SOLUTION FOCUSED TRAINING**

Graduate Diploma in Solution Focused Coaching

May – November 2008

**Specialists Designation as a:
Certified Solution Focused Coach
from the Canadian Council of
Professional Certification (CCPC)**



CCPC

ACCREDITED PROGRAM

About the Solution Focused Model and the origin of SF Coaching:

The Solution Focused Model is a goal oriented, future oriented, competency-based approach that draws its origin from the brilliant work of Milton Erickson and **was developed by Insoo Kim Berg, Steve deShazer** and their colleagues at the Brief Family Therapy Centre in Milwaukee, Wisconsin. They were fascinated by **what worked to help people to change** and spent more than 25 years working inductively with clients. Unlike traditional approaches which focuses on pathology or deficits, the **solution focused model focuses on strengths and competencies and finding effective and efficient methods** to help satisfy what clients want.

A **positive revolution is quietly spreading** through the world of organizational and personal change. Across the globe coaches, leaders, managers and consultants are discovering the positive power of the **Solution Focused Approach**. It merges as an important alternative to the traditional problem-solving methods.

Like other service providers, especially in these times of rapid change, **coaches must ensure a high level of performance and excellent results**. Professionals seeking coaching are looking for the quickest possible success. **The personal skills clients can develop through coaching are amongst the most sought-after qualities in the modern business world**.

Coaching has burst upon the scene because **personal growth is hot and diagnosis is not**. People see the value of having a professional coach who can assist in designing their future – rather than getting over a past.

Certification Information:

The Academy of Solution Focused Training is the only training provider in Asia approved by the Canadian Council of Professional Certification to offer certification in the solution focused approach and the first to offer certification as a Certified Solution Focused Coach.

This training fulfills the qualifying requirements for the **Certified Solution Focused Coach (CSFC)**, specialty designation granted by the **Canadian Council of Professional Certification (CCPC)**, (website: www.ccpccprofessionals.com).

Course Structure and Content:

4 Training Modules (84 hours), **Group Supervision** (14 hours), **Peer Coaching** (6 hours) plus **Individual Coaching Supervision** (6 hours) with an Approved Certified Solution Focused Coach with the CCPC. Total contact hours: 110

Module 1: Foundational Skills of Solution Focused Coaching, Debbie Hogan

Dates: 7-9 May 2008

Recommended reading: Solution-Focused Interviewing, Dr. Ronald E. Warner

Emphasis: To teach the basic philosophy and techniques of the solution focused model and the core competencies of being a successful coach.

Module 2: Brief Coaching for Lasting Solutions with Peter Szabo

Dates: 11-13 June 2008

Recommended reading: Brief Coaching for Lasting Solutions, by Peter Szabo and Insoo Kim Berg

Emphasis: To teach coaches how to conduct conversations that are most useful to clients to help them achieve their goals within a brief period of time and to help coaches make best use of the client's resources.

Group Supervision: Debbie Hogan

Dates: 7-8 August 2008

Emphasis: To provide on going skill development and expand learning with live demonstrations of SF Coaching. To provide opportunities to practice solution focused coaching with real cases.

Module 3: Solutions in the Workplace with Mark McKergow and Jenny Clarke

Dates: 1-3 October 2008

Recommended reading: The Solutions Focus, The Simple Way To Positive Change, by Mark McKergow and Paul Z. Jackson.

Emphasis: To learn solution skills in working in a coaching situation, with a team or organization, to raise performance and morale and to expand tools to get better results with clients.

Module 4: Project Presentations with Debbie Hogan

Dates: 3-5 December 2008

Emphasis: Participants will present a coaching project and demonstrate their competence and application of the solution focused model.

Trainers:

Peter Szabo, Doctor of Law, Master Certified Coach, Trainer, Switzerland

Peter is Founder and Managing Partner of Solutionsurfers, the largest coaching school in Switzerland. He also teaches coaching at several European universities. He coaches individual and corporate clients on management and life issues. Peter is a brilliant and imaginative trainer, and is a highly regarded member of the ICF (International Coach Federation) coach certification team. Peter is co-author with Insoo Kim Berg of *Brief Coaching for Lasting Solutions*, perhaps the most comprehensive book on SF coaching and considered by some to be one of the best books on coaching today.

Dr. Mark McKergow, International Consultant, Trainer, UK

Mark is a global pioneer applying Solutions Focus ideas to organizational and personal change. He trained at the Brief Family Therapy Centre in Milwaukee and MRI in Palo Alto, California. Mark writes on systemic thinking and NLP, has an MBA and a PhD in physics. He is Director of the Centre for Solutions Focus at Work. Mark has printed on every continent except Antarctica and is an international conference presenter. He was a key figure in starting the SOL (Solutions in Organizations linkup) conference and is closely involved with the organization. He and Jenny Clarke founded SolutionsBooks in 2005. Mark is co-author with Paul Z Jackson of *The Solutions Focus, The Simple Way To Positive Change* and co-author with Jenny Clarke of *Solutions Focus Working, 80 real life lessons for successful organizational change*.

Jenny Clarke, Corporate Coach, Trainer, Consultant, UK

Jenny is an independent consultant working as a solution focused facilitator and trainer helping people who want to change what they do or how they do it. She works with large organizations who are adapting to change, and is a personal coach to managers and directors. Her strengths are in communication, presentation, consultation and negotiation. Her style is facilitative and enthusiastic. Jenny is an international trainer and consultant hosting workshops for managers, consultants and coaches and is a regular member of the SOL International Steering Group. Jenny is co-author with Mark McKergow of *Solutions Focus Working, 80 real life lessons for successful organizational change*.

Debbie Hogan, Trainer, Life and Executive Coach, Singapore

Debbie has a Master's in Counselling and an Advanced Certificate in Ericksonian Psychotherapy and Hypnotherapy. She is in private practice with over 26 years experience as a therapist and trainer. She is an EAP provider and has conducted training for local and multi-national companies in the areas of change management, team building and personal development. She is an executive and life coach and has worked with CEO's, top level management, and VIP's. Some of her corporate clients include GE, Caltex, Union Carbide, Smith & Nephew, Proctor and Gamble, On Semiconductor and BHP Billiton. Debbie is a Certified Solution Focused Coach, ICF member, Approved Supervisor and Associate Examiner for the CCPC. She is the Executive Director and co-founder of the Academy of Solution Focused Training, Pte Ltd.

ICF Approved Coach Specific Training Hours

The Academy of Solution Focused Training is the first training company to offer the Certified Solution Focused Coach programme and the only approved agency to offer the Certified Solution Focused Coach Certification through the CCPC.

We are currently applying for Approved Coach Specific Training Hours designation with the ICF. Our coach training programs will be approved for ICF members.

For a more detailed description of the training, contact Debbie Hogan

To enroll or for more information Contact:

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